Curating Digital Visual Content with Product Styling & Photography
Curating Digital Visual Content with Product Styling & Photography  • CB1247

What will you learn?

This one-day course covers the technical skills leading to a better digital presence with the products featured in the following areas:

• Basic Understanding of Product Photography
• Basic Product Styling
• Hands On Experience With Basic Product Styling for Photoshoot

Duration: 1 day  |  Time: 9am - 5pm  |  Mode of Learning: Facilitated Classroom Discussion

Who should attend?

Retail Entrepreneurs, Marketing Executives, E-Commerce Executives and Retail Executives seeking to deepen or broaden their skills in this area.

How much will it cost?

<table>
<thead>
<tr>
<th>Course Fees (incl. GST)</th>
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<tbody>
<tr>
<td>Foreigners (unsubsidised)</td>
</tr>
<tr>
<td>SC &lt;40yrs old (after funding)</td>
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<tr>
<td>PR (after funding)</td>
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<tr>
<td>SC &gt;40yrs old (after funding)</td>
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<tr>
<td>SC employed by SME (after funding)</td>
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</tbody>
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SC: Singapore Citizen | PR: Permanent Resident | SME: Small Medium Enterprise

Information to Note:

All Singaporeans aged 25 and above can use their SkillsFuture Credit from the government to pay a wide range of approved skills-related courses. Visit MySkillsFuture Portal (www.skillsfuture.sg) to view the courses available and access your SkillsFuture Credit. Fees are inclusive of GST. Terms and conditions apply.

Apply Now  www.nyp.edu.sg/schools/sbm/lifelong-learning.html?id=skillsfuture-shortcourses

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