

nanyang polytechnic

LIFELONG LEARNING

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TRAVEL

The Top World Destinations
Traveling on a budget has never been easier.

EXCHANGE RATE

Technology

Feature Writing and
Digital Newsletter Design

What will you learn?

This one-day course covers the foundational understanding of feature writing and digital newsletter design in the following areas:

- Design Concepts and Layouts Using Adobe InDesign
- Create a Newsletter Using Adobe InDesign
- Use Special Reporting Needs for Feature Stories
- Different Types and Leads for Feature Stories

Duration: **2 days** | Time: **9am - 5pm** | Mode of Learning: **Hands-on Lab Learning**

Who should attend?

Sales & Marketing Professionals, Business Owners and Entrepreneurs who want to get more business online.

How much will it cost?

	Course Fees (incl. GST)
Foreigners (unsubsidised)	\$481.50
SC <40yrs old (after funding)	\$144.45
PR (after funding)	\$144.45
SC >40yrs old (after funding)	\$54.45
SC employed by SME (after funding)	\$54.45

SC: Singapore Citizen | PR: Permanent Resident | SME: Small Medium Enterprise

Information to Note:

All Singaporeans aged 25 and above can use their SkillsFuture Credit from the government to pay a wide range of approved skills-related courses. Visit the SkillsFuture Credit website (www.skillsfuture.sg/credit) to choose from the courses available on the Training Exchange course directory. Fees are inclusive of GST. Terms and conditions apply.

Apply Now www.nyp.edu.sg/schools/sbm/lifelong-learning.html

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